

# Dorchester Reporter

"The News and Values Around the Neighborhood"

## ADVERTISING RATES:

**Open Column inch rate:**

\$13.75 per col. inch

**Help Wanted rate:**

\$16.20 per col. inch

**Full Page:** \$1320

**1/2 Page:** \$660

**1/4 Page:** \$330

**1/8 Page:** \$165

**Business Card:** \$65

*(All Rates Are Gross)*

**Preprinted Inserts:**

\$450 Flat Rate (1-4 pages)

Additional \$75 for next 4 pages

*Preprint Rates are Net, No Agency Discount*

**Process and Spot Color add \$150**

## COLUMN WIDTH SIZES:

**One column:** 1.5"

**Two columns:** 3.25"

**Three columns:** 5"

**Four columns:** 6.75"

**Five columns:** 8.5"

**Six columns:** 10"

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The paper is a 16 inch tabloid,

10" wide x 16" high

over 6 columns.

One full page contains

96 column inches. We are not SAU.

If ads contain screens, please use

85 line screens.

## DEADLINES:

**Space Close:**

Monday by 4pm

**Material Close:**

Tuesday by noon

**The paper is published  
every Thursday.**

Please inquire about our  
money-saving  
contract rates.

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**FOR ADVERTISING, CALL (617) 436-1222 OR EMAIL US AT [ADDESK@DOTNEWS.COM](mailto:ADDESK@DOTNEWS.COM)**

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